

## GdayPUBS, Pub Trails, Gaz's Gear advertising rate card

**NATIONAL BANNER** advertising is presented on ALL pages, on a shared position basis, randomly displayed upon page load

**SPONSORED LINK** advertising available for **NATIONAL** indexes and main pages for additional fee

**STATE** Links are split into two STATE groups, discounted based on extra states chosen, and entitles all towns in chosen states.

**TOWN** sponsored link advertising includes display on all TOWNS within a 100km radius of the nominated town

**PUBTRAIL** Sponsored links are available for an additional fee and entitles ALL pubtrails on the site.

**GAZ'S GEAR** Sponsored link Advertising on generic GAZ'S GEAR articles is charged in addition to any of the above

**FOOTER** advertising is only provided on targeted Gaz's Gear articles, and is provided as part of the article preparation fee.

**All prices are ANNUAL fees** payable in advance, and **INCLUDE Australian GST**, and **subject to change at any time**.

NOTE 1: Shared, rotating banners, are randomly but equally chosen, with one appearing as a static image when loaded.

NOTE 2: All static sponsored link advertisements are justified to the top of the page (not floating)

NOTE 3: No exclusivity can be provided for any advertiser on any type of page

**Platinum, Gold and Silver packages available at discounted rates.**

Errors and Omissions Excepted. Prices subject to change at any time

style	size	frequency	example
2 <sup>nd</sup> top ADVERT BANNER	440x106	1 of 6 loaded	<a href="http://www.newspapers.com.au">www.newspapers.com.au</a>
Sponsored Links	145 x 90	static	<a href="http://www.Stopngocamping.com.au">www.Stopngocamping.com.au</a>
Targetted Gaz's Gear article	webpage	static	towing vehicles
Footer (only in Gaz's Gear)	616x90	static	<a href="http://www.kia.com.au">www.kia.com.au</a>

page type	advertising will appear on
NATIONAL PAGES	<a href="http://www.gdaypubs.com.au">www.gdaypubs.com.au</a>  Pub Related Trivia Links, and Contact Us All State and Town Pages
STATE (A) PAGES	QLD/NSW/VIC states STATE indexes of towns All TOWN pages in States selected
STATE (B) PAGES	SA/WA/NT+ACT/TAS states and territories All TOWN pages in States selected
TOWNS	All TOWNS within 100kms of town chosen
PUBTRAILS	<a href="http://www.gdaypubs.com.au/pubtrails.html">http://www.gdaypubs.com.au/pubtrails.html</a> <a href="http://www.pubtrails.com.au">http://www.pubtrails.com.au</a>
GAZ'S GEAR	<a href="http://www.gdaypubs.com.au/gazsgear.html">http://www.gdaypubs.com.au/gazsgear.html</a> Generic articles

