

## Gary Pope

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**From:** Gary Pope [gaz@alchester.com.au]  
**Sent:** Sunday, 30 July 2006 10:32 PM  
**To:** feedback@subaru.com.au  
**Subject:** 'ABS Outback' (Auto)Mobile Internet hits "Back O'Bourke" to Longreach.

To: Subaru Marketing Department  
Ph: 1800 226 643  
Email: feedback@subaru.com.au

FOR IMMEDIATE RELEASE  
Longreach, QLD, Australia - July 30, 2006

'ABS Outback' (Auto)Mobile Internet hits "Back O'Bourke" to Longreach.

'ABS Outback' is a shared, mobile, Wireless Internet connection facility that can be mounted in any vehicle for many to share and enjoy. It provides a means of linking to the internet for browsing websites and using email, MSN or Skype for VoIP, by any other adjacent person (or vehicle) within say, 60m or similar close range. ABS Outback permits full access to Virtual Private Networks in a secure environment with proven Unix based firewall protection - so users can even arrange remote processing/access to their private networks when on the highways! What's most important, is they can do this safely, with protection from computer hackers and malware that otherwise pervades such technologies.

ABS Outback is particularly suited to groups travelling in remote regions of Australia who wish to stay connected through a single, shared, mobile central hotspot - on the run, moving or stationery, 24hrs a day! ABS Outback permits groups of owners of existing simple PDAs, Smartphones or computer notebooks with a standard WiFi 802.11 wireless adapter to enjoy full, shared usage of the internet - right where they are. Such equipment typically has WiFi capability, but older machines may be capable too, simply by adding a card. No more need to drive around looking for a commercial service to send/receive important emails or lookup business or news information from the web.

During this week's trials, an excellent example of just how powerful and useful this technology is, was proven when the developers provided remote support to fix a customer's major network in Melbourne, by connecting to the site using ABS Outback - providing an instant solution, when travelling along the Matilda Highway, 60kms south of the outback town of Blackall, QLD - doing the job at 100km/h!

Targeting those who are away from the CBD, and tackling the communications issues that present themselves when not on the coastline, ABS Outback provides a central yet MOBILE facility. In a typical situation, say, 40 caravans/RVs or say, 60 occupants in a coach bus, or a group at an outback venue travelling independently (like the Rodeo at Longreach), could all share a single, portable link to the internet - by having just one ABS Outback rig in their group.

Making the product even more reliable and versatile is the variety of non-stop power sources. In-car power equipment coupled with an industrial standard UPS with Piranha Solenoid cutover units - plus the ability to run on 240v mains power when stationery, makes the unit very versatile. Developers are presently looking to incorporate Solar Power panels as a further option for situations where stationery use for extended periods is required in areas offering no 240v access.

It seemed only appropriate that the launch follow closely on the heels of the Variety 2006 Bash taking in some legendary Australian locations, particularly those that link technology, innovation, history and nostalgia like Bourke, Cunnamulla, Charleville, Longreach and Winton travelling thru the central NSW and QLD outback after leaving Melbourne. And what better vehicle to choose, but a Subaru Outback, fully fitted with non-stop inverters and battery-backed long-range UPS.

So, to Longreach following the Kidman Trail and Matilda Hwy up to the town where aviation was first born in Australia, was deemed a very good fit for promoting a flying/mobile version of an outback internet café styled hotspot! This press release was communicated from the QANTAS Founder's Museum itself at Longreach, powered by ABS Outback!

An introduction to the launch can be seen at <http://www.alchester.com.au/absoutback.html> and given the positive reaction to date, there will no doubt be extended interest in the fact that a Subaru was part of that launch.

Please direct interest and enquires in ABS Outback, to Gary Pope, Alchester Business Systems Pty Ltd at 0408994799 or via email at [info@alchester.com.au](mailto:info@alchester.com.au)

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ABS principles have been in the computer industry providing independent consulting and innovative systems engineering solutions to business owners for over 30 years. Specialising in technologies that are mobile, versatile, and provide multiple functionality, has been the main thrust of ABS. Clients include architects, builders, accountants, engineers, financial planners - in fact any group that operates in multiple locations with a need to access vital central information - from anywhere!

ABS is a leader in providing branch-to-branch data links especially to businesses operating in regional areas. Using open source technologies as well as integrating any necessary proprietary products and services into one cohesive and well supported solution has made ABS a successful, long standing, respected and independent provider of I.T. and communication services.

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Footnote on Subaru: ABS Outback developers are not only interested in the Australian outback, but happen to be long standing devotees to the Subaru range of cars - not the least of which is the Subaru Outback. In fact the developers were proud to take the very first delivery of the 1997 manual Outback - the exact model released at the 1998 Melbourne Motor Show. That aside, the developers have promoted Subaru in the past, as fleet buyers of some of the earlier Forrester and Liberty range - a decision made independently, based on personal experiences.

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