







Go further than ever

KIN

SOREMIO



Kia Sorento: a real 4WD for real adventure

The new Kia Sorento is the genuine 4WD that lets you and your family take to the great outdoors in any conditions. Whether it's a shopping trip or exploring Fraser Island, your family's adventure begins the moment you take your seats in the Sorento.





Rugged and refined style





An inviting drive

Plenty of window space will brighten your day as it creates a light and airy interior - and ensure a safe night time journey. Relax in an ergonomically perfected cockpit with all controls located exactly where they should be - at your fingertips. The Sorento's true comfort zone makes light of your weekend drive or workday commute.

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Excellence in driving comfort

Pamper yourself inside the Sorento's cabin, where you may mistakenly think you're inside a luxury sedan. Time has been spent to create a spacious vehicle with refinement and understated luxury.

Escape from the concrete jungle

Manage your weekend activities with the Sorento. Embark on an excursion to the mountains and break away from the confines of the city - one weekend at a time. Kia recognises that a cosmopolitan lifestyle demands time away. Get behind the wheel of the Kia Sorento and discover how to manoeuvre through obstacles, steep terrain and slippery roads. With the space to carry sports equipment including mountain bikes, you can explore new heights and quench your thirst for adventure. No matter what the conditions are outside, inside Sorento you and your passengers will enjoy serene air-conditioned surroundings. There's room to stretch out in the front and rear, and everyone will appreciate the surround-sound experience from the CD/MP3 digital audio system with six powerful speakers. Multiple storage spaces and cup holders throughout mean there'll be plenty of thrills but no spills on your adventure. As well as family and friends, there's room for everything you want to take with you in the 897 litre luggage area. Lower the 60:40 splitfolding rear seats and expand it to an amazing 1,960 litres.

Rough it in comfort

Typically clever Kia thinking is evident in the form of a concealed under-floor compartment in the rear, remote central locking, a two-piece tailgate and multiple 12-volt power outlets - including one in the luggage compartment.

60:40 split / folding seat

Get closer to nature

Created with the fundamental concept of versatility in mind, the Sorento offers more when put to the challenge, delivering solid off - road performance to meet all your demanding needs.





The driving force

New Sorento offers three levels of equipment specification, and there is a choice of two advanced new engines for each.

3.3 litre V6: The petrol-powered allalloy 3.3 litre V6 uses Continuously Variable Valve Timing (CVVT) and 24 valves to produce an impressive 180kW of power, with improved fuel consumption and reduced emissions compared with previous petrol units. Maximum torque of 309Nm is reached at an accessible 4,500rpm, and the torque curve is wide and flat for relaxed, instant flexibility in all conditions. A smooth 5-speed Tiptronicstyle automatic transmission is standard, coupled with a high & low range transfer case for the right ratio in any situation.

2.5 litre CRDi: The all-new Common Rail Direct injection motor represents the state-of-theart in modern turbo-diesels. Its four cylinders are force-fed directly via a Variable Geometry Turbocharger (VGT) system coupled with an intercooler and 16 valves for supreme performance on the driver's demand. Maximum power of 125kW is complemented by prodigious torque output of 392Nm at just 2,000rpm, all achieved with Euro IV clean emissions compliance and frugal fuel consumption.

Sorento LX CRDi is fitted with a standard 5-speed manual transmission, with the 5-speed Tiptronicstyle automatic available as an option. The automatic is standard on CRDi versions of Sorento EX and EX Limited. In all cases, torque is fed through the dual range transfer case as required.



5-speed Tiptronic-style transmission
5-speed manual transmission



▲ 3.3 V6 gasoline engine

The improved 3.3-litre V6 is an advanced aluminium block engine that features improved fuel efficiency and higher performance at low and mid speeds.

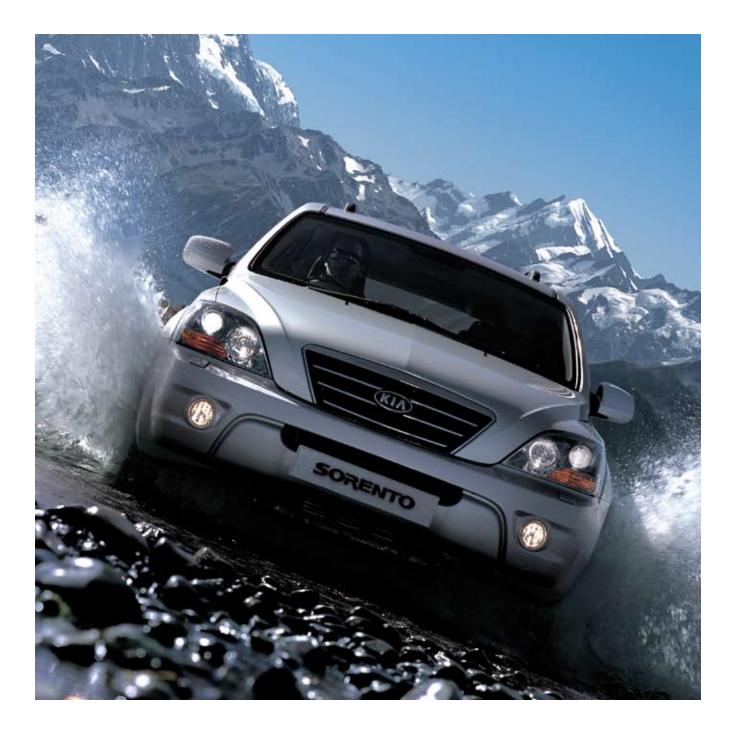
Max. Power (kW @ rpm) 180 @ 6,000 Max. Torque (Nm @ rpm) 309 @ 4,500

▲ 2.5 CRDi VGT engine

This clean-burning four-cylinder, 16-valve diesel engine provides optimum fuel economy, and has an electrically-actuated variable geometry turbocharger for even more flexible performance.

Max. Power (kW @ rpm) 125 @ 3,800 Max. Torque (Nm @ rpm) 392 @ 2,000







For your offroad excursions the Sorento offers remarkable ground clearance. The 28.4 degree approach angle prevents the front end from hitting the ground on rough or steep terrain, and the 25.8 degree departure angle minimises rear scraping on descent.



Few places are inaccessible to the new Sorento. A simple dial on the dash gives you an array of transmission choices to conquer almost anything you come up against. In normal conditions, you'll select two-wheel drive via the rear wheels to maximise economy. When the going gets rougher or when you simply want the security of drive to all four wheels - turn the dial to either 4WD high-range, or 4WD low-range for the ability to 'crawl' with care. Rocky hillsides, rain-soaked dirt tracks or vast golden beaches - Sorento handles them all.

Find your freedom

The two engines in the Sorento range are more than a match for any conditions you might encounter when roaming on or off road. With huge reserves of torque on tap at almost any engine speed, you can pull a massive 2,800kg with ease - that's more than enough towing ability for a ski or fishing boat and easily the best in the class*. The standard limited slip differential on LX models and Traction Control on EX and EX Limited ensure that all this pulling power gets to the ground without drama, whether it's on a slippery launching ramp or a muddy trail.









Globe trotting on all fours

Rid yourself of your suit and tie and explore the wilderness. The Sorento is a TRUE off-roader at heart. Change into the 4X4 mode on the fly. Christer Gerlach, the record-breaking Swedish driver and adventurer, successfully completed a solo 27,000 km around-the-world expedition trouble free in a stock Sorento.



When you have a car with power and performance you'll want to stick to the road like glue. Kia offers the technology that will give you complete confidence on the road, and ensure you'll see and be seen.

Engineered for strength and safety

The Kia Sorento was designed from the ground up for strength and durability. The starting point is a separate ladder-frame chassis, which provides its considerable backbone for towing and flex-free off-road performance. Above this sits a body incorporating a rigid passenger safety cell and deformable crumple zones. Prior to the multiple paint layers, the whole chassis/body structure – which utilises galvanised steel in vulnerable areas - is carefully prepared and primed to fend off corrosion. After painting, body cavities are treated to resist moisture and the entire underbody is sealed to prevent damage and to enhance ride quietness. Sorento's inherent structural integrity is complemented by ABS anti-lock brakes to help maintain total steering control during an emergency stop. EX and EX Limited models feature the advanced safety technology of Electronic Stability Program (ESP), which senses when the vehicle is on a trajectory not intended by the driver and then automatically – and instantly – uses the brakes and throttle to bring it back onto the correct path. The front seatbelts in all versions are fitted with pre-tensioners, which tighten the belts around the wearers in the event of a collision milliseconds before the dual front SRS airbags deploy.

EX Limited provides the added passive safety of side curtain airbags, which protect the heads of outer passengers front and rear in the event of a side collision.

All models benefit from active headrests on the front seats, which move forwards to cradle the head in a rear impact and thus help to avoid whiplash injuries; and the rear seat central passenger has the advantage of a lap-sash 3-point seatbelt for optimal restraint.

Whether you're negotiating mountain trails or dropping your children off at school you'll appreciate the confidence that new Sorento's safety features inspire.



Active headrest

The active headrests help to reduce neck and spinal injuries from the forces of a collision. By moving forwards and up within milliseconds of the moment of impact, the exact response will cushion the head and can prevent whiplash, one of the biggest injury risks.



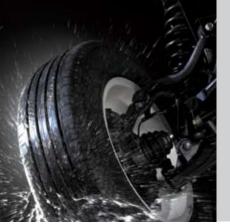
Suspension

A smooth ride and durability is achieved through independent double wishbone front suspension and five-link rear suspension with stabilizer bars.



Ventilated front disc brakes

Sorento is equipped with ventilated front disc brakes which help to dissipate heat and improve the reliability of the car's stopping ability, in addition to its ABS and EBD capabilities.



▲ Dual front, curtain airbags

The airbags inside the Sorento have been designed and uprated to provide maximum protection to all occupants, both in the front and rear. The dual front airbags activate during a collision to protect the front passengers, and the full-length curtain airbags add protection to both seat rows*.

* Curtain airbags are standard on EX-L versions.

The sky is the limit inside the Sorento

Race for the horizon and never settle for anything less. Never worry about bringing too much with you. The Sorento's tough chassis construction makes towing simple - and brings the lakes and mountains closer to you!





In a class of its own

From A to Z in detail



Dual separate climate control: Fully automatic temperature controlled air conditioning will ensure you're perfectly comfortable inside the cabin whatever the weather outside. Set the controls to your preferred temperature and the cabin climate will adjust automatically (EX-L only).



Power & tilt steering wheel: The power steering function of the Sorento's steering wheel aids easier handling, and the tilt steering function that adjusts vertically creates a more convenient driving position.



Power sunroof: Sorento has a light and airy cabin, but with the power tilt and slide sunroof option you can enjoy more light and fresh air. For safety the sliding sunroof will automatically retract when it hits an obstruction, and the manual shade is ideal when the sun is directly overhead (EX-L only).



Power window console: From the driving seat you can open and close all four windows as well as making adjustments to the wing mirrors at the touch of a button, all from the convenience of the door-located arm rest.



Supervision cluster gauge: Hi-tech design offers sharpened visibility with less strain on the eyes. A trip computer conveniently built into the cluster gauge provides accurate digital information to better plan and record your trips.



Rheostat: It's important that you can clearly see the instrument panel, and the handy dash-mounted rheostat enables you to adjust the illumination when the headlamps are activated, to suit night or low-light driving conditions.

Remote keyless entry system

It's simple... lock, unlock and open your boot as you approach your Sorento with the remote keyless entry fob.



Illuminated keyhole: Kia takes care of the simple practicalities that a driver will easily take for granted. This includes the keyhole, which is illuminated in a subtle light to make it easier to insert your key, especially when it is dark.



Auto cruise control: Auto cruise control is a welcome convenience on those long, cross-country drives. A click of the steering-column mounted button activates cruise control to maintain a constant speed on the road, which is disengaged safely when you put pressure on the brake (EX and EX-L only).



4WD mode switch: Sorento puts you in control of the manual 4WD system, which gives the vehicle maximum grip and reassurance over loose ground, wet and snow. In 2WD as standard you can select the shift control and turn to 4WD supported by an electric shift transfer.



Door courtesy lamp: The door-mounted courtesy lamps are activated when either of the front doors are opened, providing ample light for driver and passenger to safely and comfortably enter or exit their Sorento.



High mounted stoplamp: Ensure you're seen by other road users with the high mounted stop lamp. Located behind the rear windscreen, it ensures that your brake lights aren't hindered by road spray or mud and combine for better safety with standard brake lights.



Power window: The power windows are a convenient feature enabling you to smoothly open, close and adjust the windows for ventilation. The controls are mounted on the driver and passenger side door armrests.



Sunglasses storage: Mounted at arm's length in the roofspace above the windscreen is a convenient covered compartment to store sunglasses safely, alongside the lighting control for the dual map lights. With a light push, the compartment opens, and clicks shut just as simply.



Dual front cupholder: Sorento provides two handy cup holders in front of the handbrake between the front seats for placing soft drinks close at hand and minimising the risk of sticky spills.



Centre armrest with bi-level storage bins: The centre console is a valuable storage area, with twin layers. The armrest opens to reveal the power outlet and storage area, but beneath is a deep pocket that's ideal for storing and retaining loose items.



Lockable glove box: The glove box is a sensible storage area with a sizeable compartment for storing documents and other items. It folds down neatly from the dash and it is lockable for optimum security.



Central storage tray: The dash-mounted console houses much more than the sound system and ventilation controls. It features a convenient drawer-type storage tray that is ideal for storing small items or things you want to keep close at hand.



Backrest pocket: Every effort has been made to generate practical storage, and the rear of the front seats is no exception. Each has a handy pocket that is perfect for storing maps and documents neatly and securely.



Luggage net: The rear luggage area has a capacious amount of space for storing luggage and other items. But where these are moveable the luggage net provides a safe and secure way to restrain them from moving around the floor and causing damage.



Flip-up tailgate glass: Sorento has a fantastic timesaving device at the rear. Rather than opening the full tailgate you can open just the top flip-up glass door, and stow or access smaller items in just a few seconds.

Colour and style combined



A EX-L

A black premium colour scheme exudes quiet sophistication. Leather and perforated leather on the centre of the seat back and cushion are in addition to subtle red stitching for a more luxurious feel and sportier look. Highlighted wih stylish 'Blackwood' trim on doors and centre console for a truly prestigious feel.





LX and EX

The sumptuous black seats finished in elegant 'Graphite' cloth provide a luxurious yet contemporary image.



The Sorento is...

CONCEPT

With its clean, crisp, modern styling and advanced quality, the Sorento provides comfortable, spacious and refined transport in an SUV. Factoring in its advanced safety features and superior performance, the Sorento offers remarkable value that is at the very heart of the Kia ownership experience.

DESIGN

The projection headlamp lenses make an aggressive yet controlled impression and add to the Sorento's futuristic look, while the elegantly designed rear combination lamps reinforce the vehicle's modern and sophisticated image.

COMFORT

Thanks to the skillful use of colour, textures and trimmings for its major interior components, the Sorento offers a superior interior design scheme. Power and tilt steering wheel and switchgear combine with the supportive driver's seat to ensure optimum vehicle control, while the gauge clusters offer crisper visibility. Furthermore, a wide range of high-quality convenience equipment will enrich your driving experience, from the 6 speaker sound system to a standard trip computer.

SAFETY

Fitted with an all-disc Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD), the Kia Sorento now provides even better braking performance with Electronic Stability Program (ESP), fitted to EX and EX-L versions.

PERFORMANCE

Customers can choose from a 2.5-litre CRDi diesel engine with Variable Geometric Turbocharger (VGT) or a 3.3-litre V6 gasoline engine. A 5-speed manual gearbox now offers even better performance for the diesel engine, while the 5-speed sports mode automatic transmissions are an option on the LX diesel and standard for all other variants. The Sorento's engines are designed to deliver a quieter and smoother driving experience.

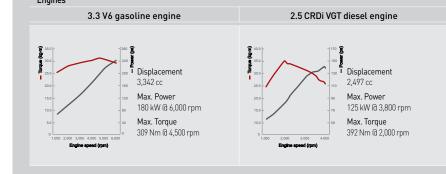
REFINEMENT Four nitrogen gas-filled shock absorbers are standard for both the front and the rear suspension system. A double wishbone suspension up front and a 5-link setup in the rear maintain a level, stable ride through tight corners and on off-road excursions.

Specifications

Dimensions (mm)

Overall length	4,590	Overhang (front)	840	Head room (rear)	1,004
Overall width	1,863	Overhang (rear)	1,040	Leg room (front)	1,082
Overall height (Including roofrack)	1,730 (1,810)	Interior length	1,879	Leg room (rear)	890
Wheelbase	2,710	Interior width	1,558	Shoulder room (front)	1,496
Wheeltread (front)	1,580	Interior height	1,194	Shoulder room (rear)	1,484
Wheeltread (rear)	1,580	Head room (front)	1,008	Min. Ground clearance	203

Engines



Body colours

A rainbow of modern paint finishes enables you to choose the body colour to suit. Consult your Kia dealer for colour availability.



Spicy Red Two-Tone (IY)



Quartz Grey Two-Tone (G7)

Wheels



Ice Blue Two-Tone (M1)



Ebony Black (EB)



Bright Silver (3D)



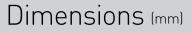
Clear White Two-Tone (YD)

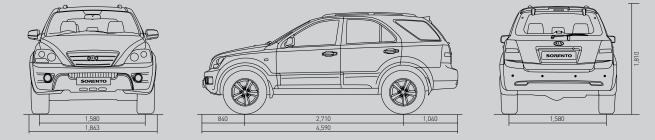


245 / 65 R17" Alloy (EX and EX-L)



225 / 70 R16" Alloy (LX)





X All information and illustrations are based on data available at the time of publication and subject to change without notice. Contact your local Kia dealer for current information.



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The Power to Surprise[™]

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. So when you think of Kia, think exciting and enabling – the two qualities that best define what the new Kia is all about. From the Rio to the Sorento, Kia offers a full lineup of cars, SUVs and MPVs that are not only practical but downright exhilarating to drive.

About Kia Motors Corporation

Kia Motors Corporation – one of the fastest growing automakers in the world's premier automotive brands. Kai's 12 manufacturing and assembly operations in 8 countries produce more than 1.3 million vehicles a year that are sold and serviced through a network of distributors and dealers covering 165 countries. Kia today has over 33,000 employees and annual revenues of almost \$19 billion. It is the major sponsor of the Australian Tennis Open and an official worldwide sponsor of the Query Countries a veel of the Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup – as well as a EUROTOP Partner of UEFA. Kia Motors Corporation's brand slogan – "The Power to Surprise^{M+"} – represents the company's global commitment to surpassing customer expectations through continuous automotive innovation.

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